

Reducing flying's impact on the environment

They don't always make headlines, but the aviation industry has hundreds of projects underway to limit its greenhouse gas emissions – even though it produces just 2% of the world's man-made carbon dioxide. The air transport industry has established a website, www.enviro.aero, which showcases these innovations and provides reliable information about the impact of aviation on the environment. The website provides details on what the aviation industry is doing to improve environmental performance, including technology advances, infrastructure improvements, operational efficiency measures, and a review of the economic measures that can be used to reduce emissions.

Through www.enviro.aero, you will be able to share in the progress that the industry is making and find out more about how aviation is determined to remain an important part of the world economy and the social experiences of people everywhere, but to leave a smaller mark on the atmosphere. Don't forget to let us know what you think and share your views, comments and questions in the Plane Talking blog.

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